

How To Make Your Website Yourself. Quickly, Professionally and for Free using WordPress



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Dean Kendall here, creator and founder of [Total Web Formula](#). I trust you'll find this presentation helpful and I hope it's key to your success! Best, Dean



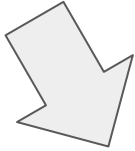
Step 1

You're about to become a webmaster so you'll need a Google Account. If you have a @gmail.com email address, that means you have a Google Account. If you don't have a Google Account yet, [sign up for one here now – it's free.](#)

Be sure to follow the prompts in Gmail to transition any other email over to Gmail. Gmail filters out most spam (automatically) and is very handy for managing your future website email (covered in [Total Web Formula](#)).

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Step 2



2.1 [Click HERE To Get your FREE Domain and solid Hosting from Bluehost](#). Be sure to use your @gmail.com email address when signing up at Bluehost.

2.2 Next, at [Bluehost](#), click 'Get Started Now'.

2.3 Recommending the 'Prime' Package.

2.4 In the 'new domain' box, enter the domain you want but be sure to...

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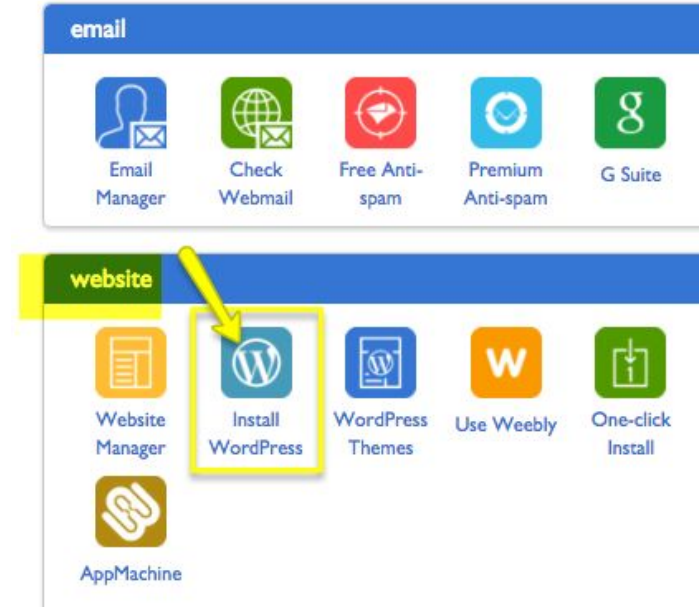
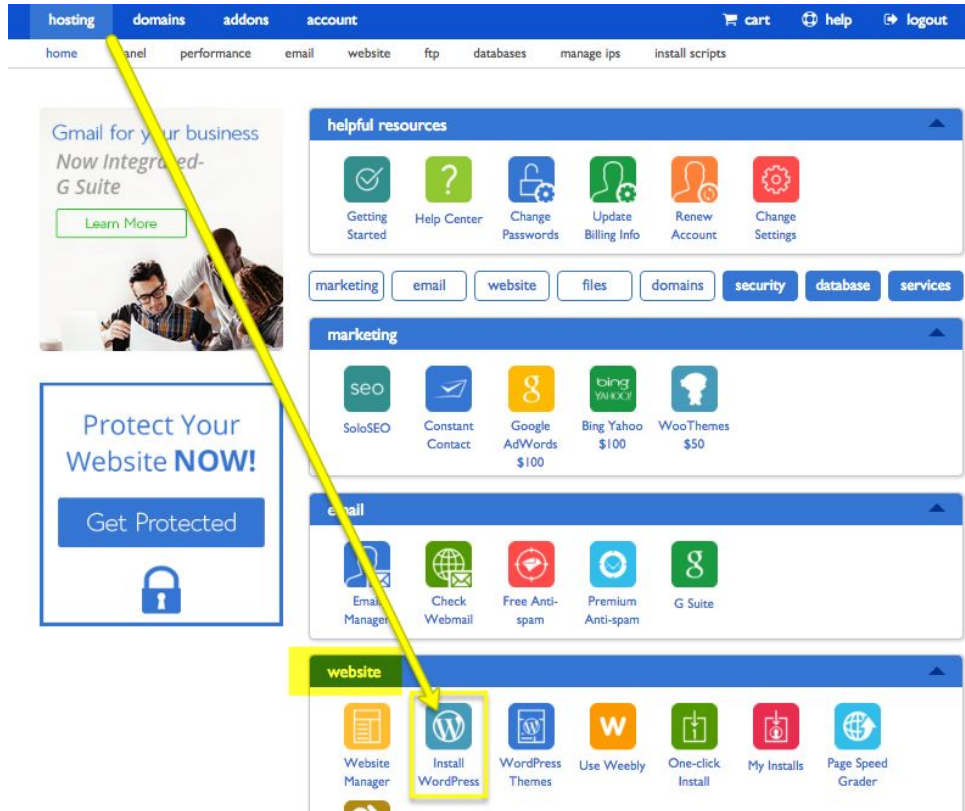
2.4 continued

Aim for 2 to 3 out of 7 (or higher) of the points below when choosing your free domain at [Bluehost](#)

- Easy to remember and/or memorable.
- Easy to type and read.
- Relevant to brand or business, or the exact Brand or Business name.
- Descriptive (say of the service provided or solution delivered).
- Shorter (rather than longer).
- Avoid dashes and numbers unless they are part of the brand or business name.
- .com is king. | .com owns the brand/business.

Once you've selected your domain, continue on and creating your Hosting account...

STEP 3. Login to your [Bluehost](#) account and click on 'Install WordPress'



3.2 Click on 'Get Started'

Welcome to the Bluehost Marketplace!

As part of your Bluehost account, you have access to
the Bluehost Marketplace

Here you can:



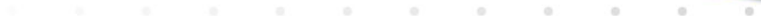
Install
WordPress

WordPress started as just a blogging system, but has evolved to be used as a full content management system.



Build your website

We at Bluehost utilize MOJO to power our marketplace and empower our users by providing a one stop shop for WordPress themes, plugins, and Professional Services to help your next project hit the market running.



3.3 Be sure to select the **'Install'** domain. That is, the one **WITHOUT** the www - just the http:// - **NO www.**



WordPress
Version 4.7

Talk to a WordPress Expert (855) 464-5955

Select domain for installation



Select Domain

Install Domain

http://yoursite.com

Domains with www.

http://www.yoursite.com

Your install is ready to begin. Click next to continue.

directory

Next

3.4 Check 1-4 below...



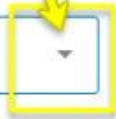
WordPress
Version 4.7

1. 'Install Domain' selected for domain you'll build your website on.

Select domain for installation

http://yoursite.com

(No www.)



Talk to a WordPress Expert (855) 464-5955

2. Check you see this message.

Your install is ready to begin. Click next to continue.

directory

3. Leave 'directory' blank.

Next

4. Click 'Next'.

3.5 Follow 1-5 below. And **RECORD YOUR PASSWORD.**



Talk to a WordPress Expert (855) 464-5955

Installation Settings

Site Name or Title

ss_site_title

1. Name of your Business or Cause (You can edit this any time).

Admin Username

ss_admin_user

2. Your First Name.

Admin Email Address

@gmail

3. Your @gmail.com email.

Admin Password

4. Use the Password you are given here. Be sure to write down/record/save it now.

- Automagically create a new database for this installation
- I understand that installing on the same domain will overwrite any files
- I have read the terms and service GPLv2

5. Check all of the above.

Previous

Install

6. Click 'Install'.

3.6. Total Web Formula followers, we have our Theme (and much more) sorted.

The screenshot shows the Bluehost Marketplace interface. At the top, a blue header contains the Bluehost logo and the word 'Marketplace'. To the right of the logo, there is a progress bar labeled 'Overall Website Pro'. Below the header, a navigation bar features several tabs: 'All', 'Install WordPress', 'WordPress Themes', 'WordPress Plugins', 'WordPress Services', 'WP Live', and a phone number '(855) 46...'. A yellow box highlights a notification in the top left corner that says 'WordPress Is Installing' with a circular progress indicator and the text 'Browse our 1,000's of Items. It will not interrupt your installation.' A yellow arrow points from this notification to the 'WordPress Themes' tab. Below the navigation bar, a yellow box contains the text 'No need to browse Themes. We have our Theme sorted.' Below this, the main content area starts with the text 'Get started with 1,000's of high end design themes. Please browse — It will not interrupt your installation.' A laptop is partially visible on the right side of the screen.

WordPress Is Installing - Browse our 1,000's of Items. **It will not interrupt your installation.**

bluehost Marketplace

Overall Website Pro

All Install WordPress WordPress Themes WordPress Plugins WordPress Services WP Live (855) 46...

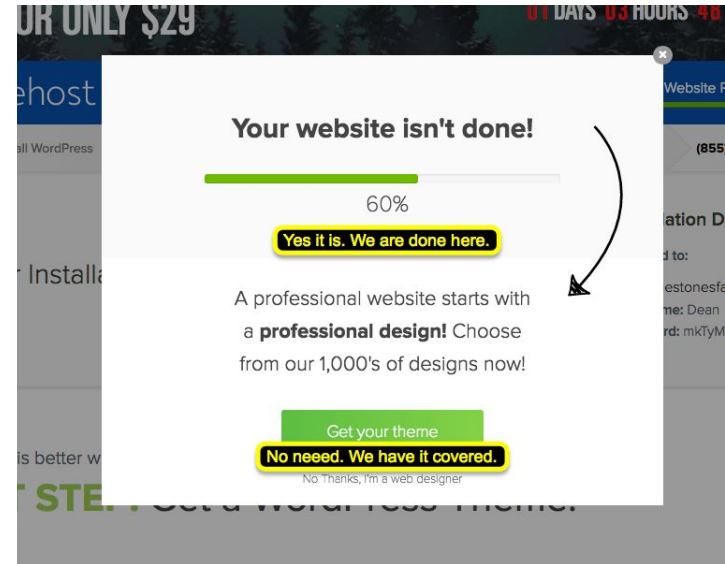
No need to browse Themes. We have our Theme sorted.

Get started with 1,000's of high end design themes. **Please browse** — It will not interrupt your installation.

3.7. Once you see **'Installation Complete'**, you can safely close this page. **Total Web Formula followers can also ignore the popup** saying 'your website isn't done' because very soon inside Total Web Formula we're about to install a great (in so many ways) **Theme that's free**, and make great moves towards getting your business or cause in position for prominence and profit via the web!



Installation Complete - Continue browsing the Marketplace



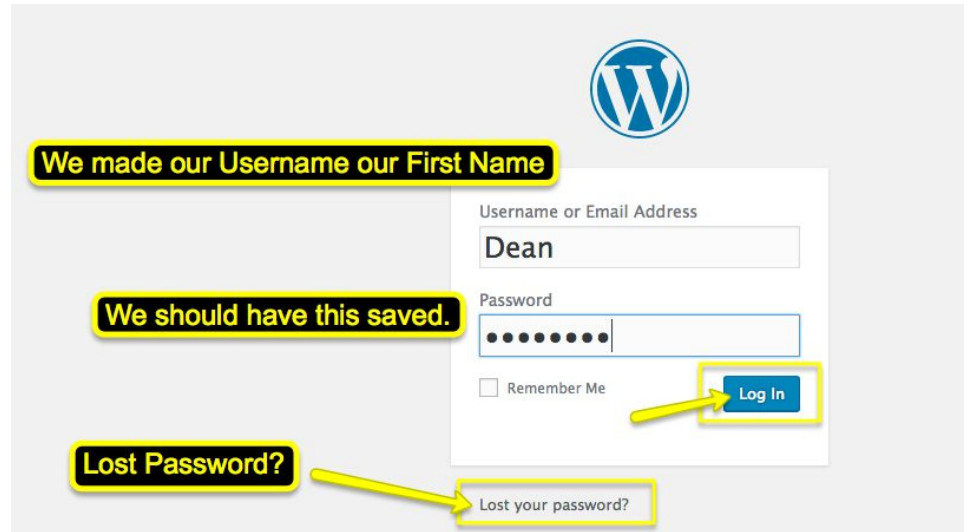
3.8 You can now login to your website's Dashboard:

Go to: yoursite.com/**wp-admin**

Username: Your First Name (we set this in Slide 3.5 earlier)

Password: Saved (3.5)

Lost Password? See link. Remember you Used Gmail for the email address.

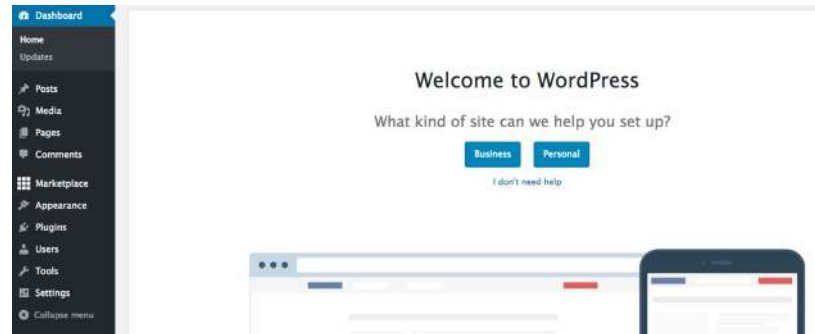


3.9 Re email: “Next steps for your WordPress Install”...

Ignore calls in the email subject “Next steps for your WordPress Install” from MOJO Marketplace because as mentioned earlier - shortly we’ll install a great (in so many ways) **Theme that’s free**, *and* make great moves towards getting our business or cause in position for prominence and profit via the web inside [Total Web Formula](#).

Once you're logged in to your website's Dashboard (the back end of your website) a whole world of possibilities open up...

and it would be my my honour and pleasure to continue working with you... helping you propel your business or cause into prominence and profit using the web following [Total Web Formula...](#)



Congratulations! You've now laid the rock solid foundations of your web!

If you visit your domain you'll see you are set - ready to come at your market.

*Best,
Dean*

Now go to **Step 4 (below this presentation)**

Or, go to: totalwebformula.com

